Remote Freelance Designer
+972 544937699 · sivanuxdesign@gmail.com

Sivan iahav, UI/UX & Marketing Designer

A UI/UX & Marketing Designer eager to contribute to company success through efficiency, attention to detail and excellent organizational and communicational skills.

Motivated to learn, grow and excel. Highly effective at collaborating with developers, product managers, and leadership to complete tasks.

Employment History

Marketing Freelance Designer at Duda, Tel Aviv

May 2021 — Present

- Social: posts, banners, covers
- eBooks
- Events (branding, marketing assets)
- Inforgraphics
- Landing pages
- Emails

UI/UX & Marketing Designer at Cupixel, Startup (AR App), Tel Aviv

January 2017 — April 2020

• Website and app design (iOS & Android).

• Collaborating with developers and product manager.

• Email Marketing design.

• Photography & visual creation.

• Branding.

• Illustration.

Graphic Designer at Hevron Salzman, Advertising Firm, Tel Aviv

January 2016 — January 2017

• Web - banners, landing pages, covers and posts, newsletters, etc.

• Print - conference branding, billboards, roll ups and newspaper ads.

Marketing Coordinator & Graphic Designer at Reinhold Cohn Group, IP firm, Tel Aviv

January 2012 — January 2016

• Started as a marketing coordinator and later on also took the role of graphic design.

• Developing a new firm website with freelance programmers.

• Managing the firm's website.

• Designing newsletters, marketing collateral such as PPT & Prezi presentations.

Education	**Typography with Oded Ezer, OnCourse**
	November 2018 — January 2019
	UI/UX Design, Netcraft Academy
	August 2016 — January 2017
	Interactive Graphic Design, 6B Studio
	August 2014 — June 2015
	Social Media Management, Tel Aviv University's Entrepreneurship Center
	February 2013 — June 2013
	BA: Psychology & East Asia Studies, Tel Aviv University
	September 2008 — June 2011

Links	[Portfolio](#)	[Linkedin](#)

Skills	○ **Ability to Work in a Team**	○ **Effective Time Management**
	○ **Teamwork Skills**	○ **Fast Learner**
	○ **Strong Communication Skills**	

Softwares	**Figma, Adobe XD, Photoshop, Illustrator, Indesign**