



Sivan Iahav

FREELANCE MARKETING DESIGNER | UI/UX

CONTACTS

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ABOUT ME

A UI/UX & Marketing Designer eager to contribute to company success through efficiency, attention to detail and excellent organizational and communicational skills.

Motivated to learn, grow and excel. Highly effective at collaborating with developers, product managers, and leadership to complete tasks.

WORK EXPERIENCE

2023

Marketing Freelance Designer at Dig Security

- eBooks
- Social: posts, banners, covers
- Events (branding, marketing assets)

2021-2023

Marketing Freelance Designer at Duda

- Social: posts, banners, covers
- eBooks
- Events (branding, marketing assets)
- Infographics
- Landing pages
- Emails

2017-2020

UI/UX & Marketing Designer at Cupixel

- Website and app design (iOS & Android).
- Collaborating with developers and product manager.
- Email Marketing design.
- Photography & visual creation.
- Branding.
- Illustration.

EDUCATION

2019

TYPOGRAPHY WITH ODED
EZER

2016-2017

UI/UX DESIGN

Netcraft Academy

2014-2015

INTERACTIVE GRAPHIC DESIGN

6B Studio

2014-2015

SOCIAL MEDIA MANAGEMENT

TAU Entrepreneurship Center

2008-2011

BA: PSYCHOLOGY & EAST ASIA

Tel Aviv University

LANGUAGES

Hebrew - Native

English - Native Level

Spanish - Basic